



TERMS OF REFERENCE (TOR) FOR BASELINE SURVEY ON ALCOHOL USE REDUCTION IN KENYA

General Information

Job Title:	Consultancy – Project Baseline Survey
Work Description:	Baseline survey on alcohol use reduction in Kenya
Project Title:	Promoting NCD prevention through alcohol use reduction in Kenya
Category:	Knowledge Management
Type of contract:	Special Service Contract
Expected starting date:	Immediately
Duration:	30-working days for actual delivery – though sessions may be spread to more days

1.0. BACKGROUND

The Non-Communicable Disease Alliance Kenya (NCD Alliance Kenya) is a not-for-profit organization that brings together synergistic relationships of multi-sectoral stakeholders to facilitate active promotional and advocacy activities for prevention and control of non-communicable diseases (NCDs) and the provision of quality NCD care services.

NCDAK responds to the global call of action for the prevention and control of NCDs including cardiovascular diseases, diabetes mellitus, cancers and chronic lung diseases, sickle cell, epilepsy, mental health. These diseases are propagated by common risk factors such as harmful use of alcohol, unhealthy diets, physical inactivity, tobacco use and exposure to environmental toxins.

NCDAK seeks to contribute to reduction of the harmful effects of alcohol and prevention of non-communicable diseases in Kenya through effective civil society engagement with relevant policy makers, stakeholders, and communities. Additionally, the Organisation seeks to realise a society where communities especially people living with NCDs are empowered, rights are protected, and harmful effects of alcohol and other drugs are minimized by end of 2027.

In meeting its program objectives as well as the vision, the NCDAK plans to conduct a baseline survey for a project titled, ‘Promoting NCD prevention through alcohol use reduction in Kenya.’ The baseline survey will provide an overview of the alcohol harm reduction strategies in the project target areas; Vihiga, Taita Taveta, Nyeri, and Kisii Counties. The baseline survey report will provide a comprehensive overview of the current situation, and this will be used to set realistic targets for the project.

2.0. PURPOSE AND OBJECTIVE

The main aim of this baseline survey is to provide reliable and valid data on the status of alcohol use in the target counties of Nyeri, Vihiga, Taita Taveta, Nairobi and Kisii. Specifically, the survey aims to:

1. Assess the prevalence of alcohol use among Kenyans aged 18-49 years from the target counties.
2. Identify the factors that influence alcohol use and abuse in the target counties at the individual, family, and societal levels.

3. Determine the level of awareness and the utilization of existing alcohol abuse reduction interventions.
4. Assess the health and economic consequences of alcohol misuse among Kenyan communities.

The process will provide a baseline survey report against which targets will be monitored and evaluated through the pre-set indicators.

3.0. GENERAL SCOPE OF THE WORK

The baseline survey will cover five target counties of Nairobi, Nyeri, Vihiga, Kisii and Taita Taveta. The survey will utilize both quantitative and qualitative methods to gather data on the status of alcohol use reduction in the target areas.

This assignment will entail the following tasks:

- a. Inception meeting with NCDAK
- b. Undertake desk review of the alcohol related national legislation, existing county legislations and reports from organisations implementing alcohol use reduction interventions.
- c. Undertake meeting with key informant interviews with policy makers, key opinion leaders and relevant stakeholders.
- d. Undertake focussed group discussions with persons living with NCDs, youths and women groups in the target counties.
- e. Collate and analyse the data.
- f. Develop concise baseline report for the project.

DELIVERABLES

- a) Inception report detailing agreed methodologies, data collection tools and workplan.
- b) Draft and final baseline report (Calibri, font 12)

4.0. DURATION OF THE WORK

The assignment is estimated to commence immediately and be completed within thirty days (30) working days.

5.0. REPORTING & COMMUNICATION

The Consultant/s will report to the Executive Director via email communication channel.

The Consultant will be required to have regular consultations with NCD Alliance Kenya team or other relevant stakeholders whenever possible to ensure that relevant information and ideas are taken on board.

The Consultant will be expected to work within his own office premises and shall cover any other related expenses such as travel, internet, and airtime.

6.0. QUALIFICATIONS OF THE CONSULTANT/S

- University degree and/or advanced degree in social sciences, public health, or other relevant courses.
- Proven track records of working in similar assignments.
- Experience in Monitoring and evaluation.
- Possess the following skills and competencies:

- Ability to work with minimal supervision.
 - High level written and oral communications skills in English.
 - Must be result-oriented, a team player, exhibiting high levels of enthusiasm, tact, diplomacy, and integrity.
 - Demonstrate excellent interpersonal and professional skills in interacting with government and development partners.
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The application will be submitted to careers@ncdak.org not later than **26 July 2023 at 5.00pm EAT** with **“Expression of Interest for Consultancy – Baseline Evaluation”** as subject.

Disclaimer: The material arising from the contract shall be the property of NCD Alliance Kenya and cannot be used without stated consent by NCDAK.